



| CONGRESS
2021

Sponsor and Exhibitor Feedback

In-person Delegate profile

Total number of delegates over the 3 days = 698

Number of delegates by day

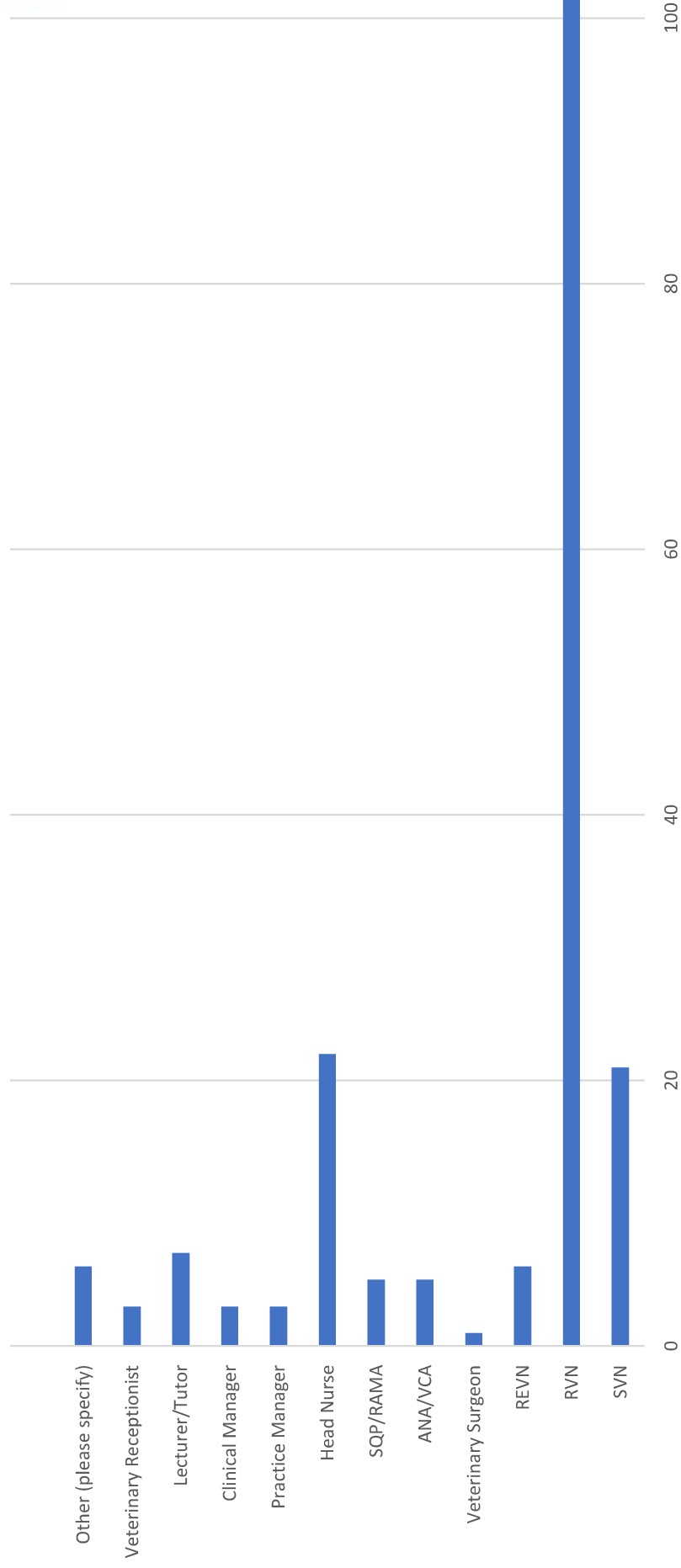
- 358 attended Saturday
- 368 attended Sunday
- 235 attended Monday

Delegate feedback survey completed by 164 delegates

- 87% BVNA members
- 13% non members
- 101 testimonials were given

Inperson delegate job role

Delegate Profile



Why did delegates visit the exhibition?

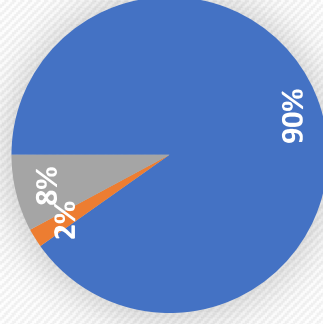
- 90% to discover new products
- 84% to gather information on products and services
- 81% to gather product samples



Joining Instructions & Registration

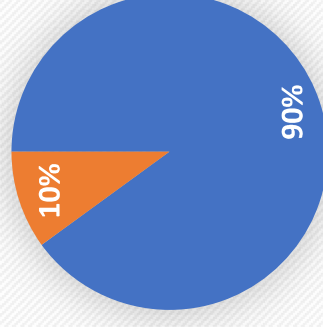


How easy was it to register and retrieve your badge when you arrived at the venue?



■ Easy or very easy ■ Difficult ■ Asked for help

Were your registration and joining instructions from BVN clear and concise?

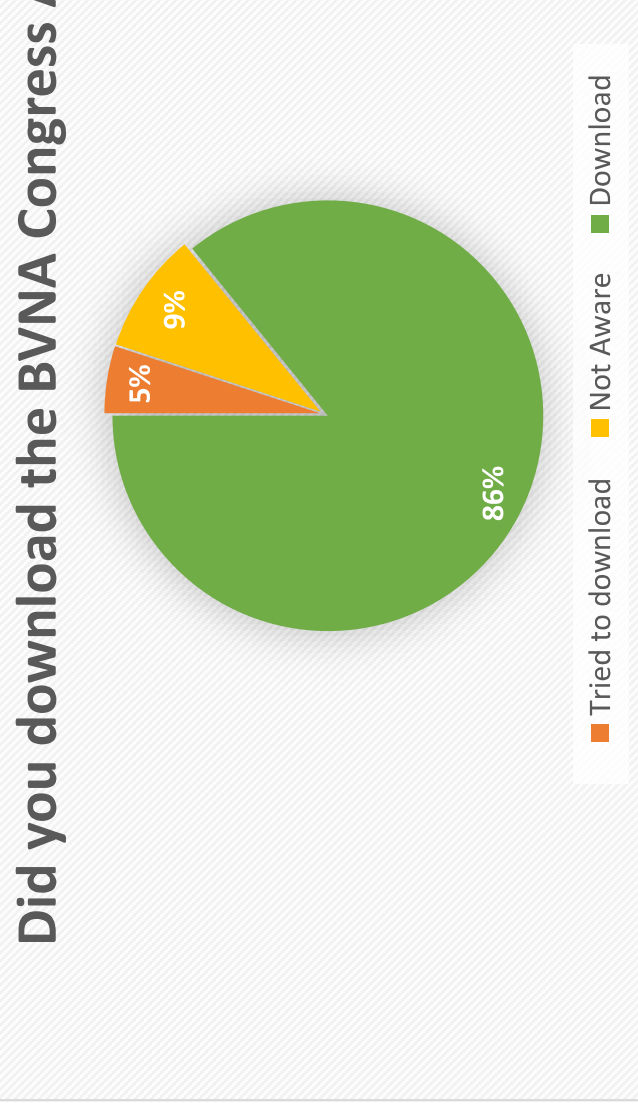


■ Yes ■ No

BVNA App

There were many positive comments including easy to use; really liked it; always clear to see which lectures to go to ... ; very good; brilliant app; helpful and informative; loved it; liked the map; worked very well

The App metrics on the next slide show that the App was well-used

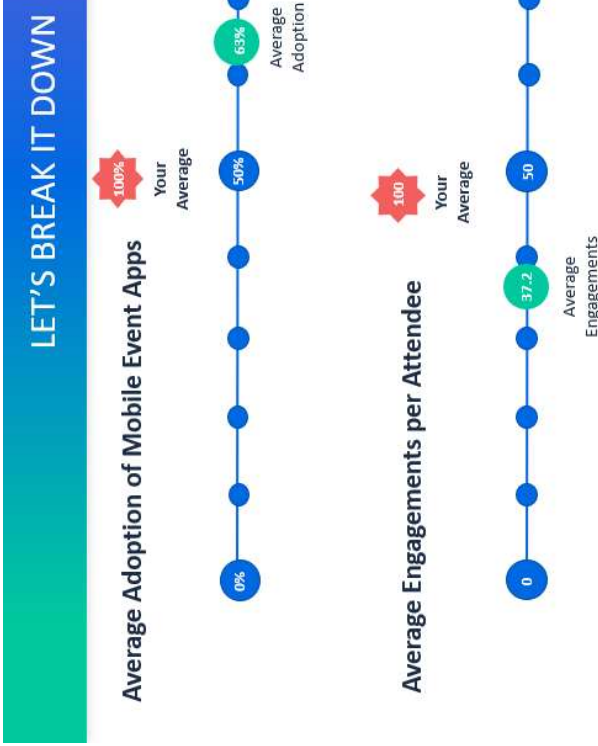


BVNA App Metrics

ROI KEY METRICS

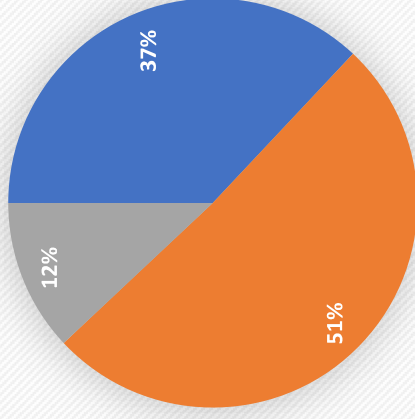
703	93.17%	42.7K	7.86K
Users	Adoption Rate	All Engagement	User Contributions
27.9K	6.23K	107K	
Minutes Open	Navigation Icon Taps	Banner Impressions	

cvent

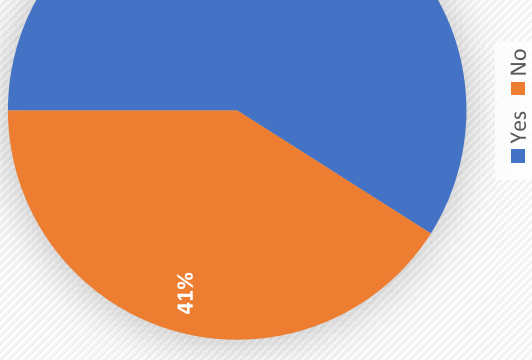


Digital Guide and App

Did you view the speaker profiles and lecture synopses online in the Congress Guide or the Congress App?

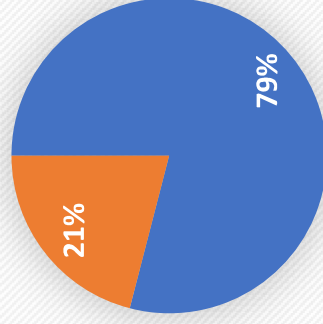


Did you download the BV guide from the web



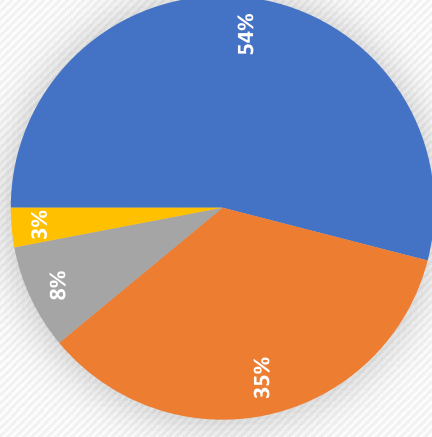
Scientific Programme

How would you rate the overall quality of the content at this year's Congress?



■ Satisfied ■ Very satisfied

How would you rate the overall quality of the speakers at this year's Congress?



■ Very satisfied ■ Satisfied ■ Not satisfied ■ No response

Remote delegate profile

Number of remote delegates each day

- 140 on Saturday
- 149 on Sunday
- 115 on Monday

Delegate feedback survey completed by 49 delegates

- 65% BVNA members
- 35% non members
- 33 testimonials were given
- 81% RVNs

Remote delegate viewing

Total number of delegates viewed by day

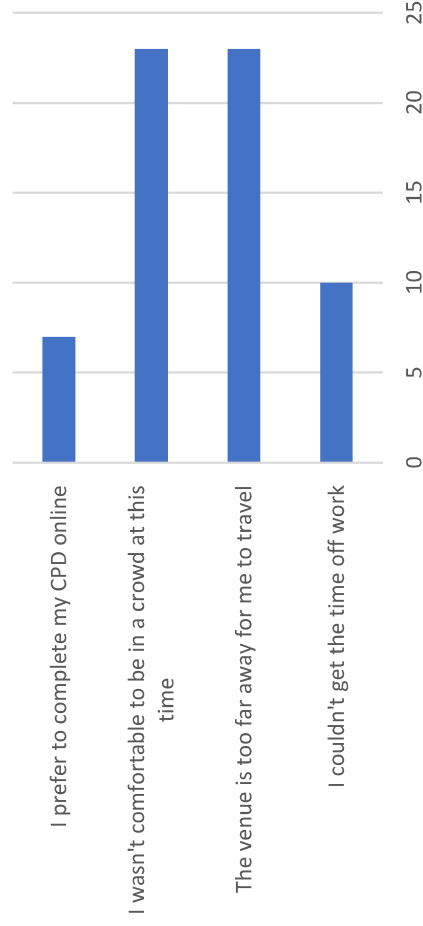
- 430 on Saturday
- 374 on Sunday
- 303 on Monday

Delegate feedback survey completed by 49 delegates

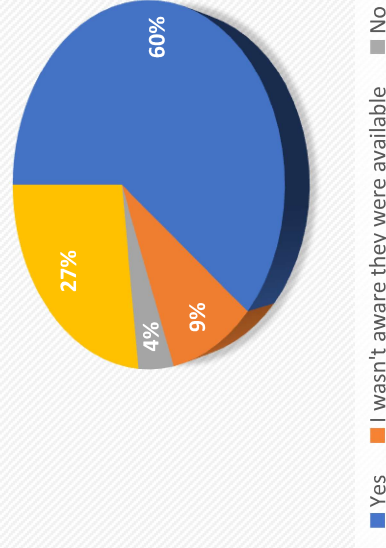
- 65% BVNA members
- 35% non members
- 33 testimonials were given
- 81% RVNs

Remote delegate feedback

What are your main reasons for attending BVNA Congress remotely?

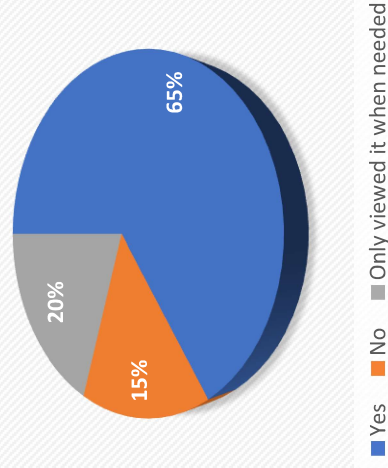


Did you view the speaker profile/lecture synopses online?

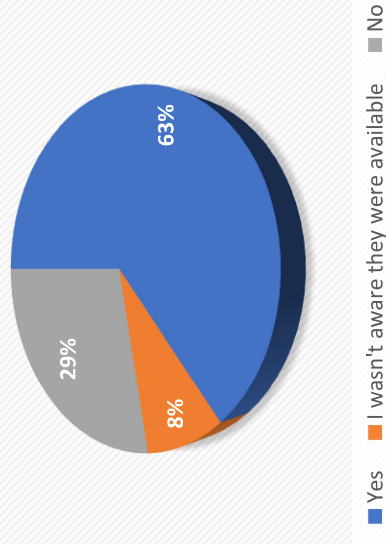


Digital Guide

Did you download the BVNA Congress Guide from the website?

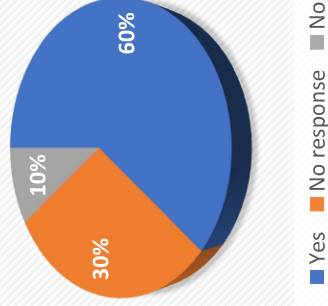


Did you download the BVNA Congress App?

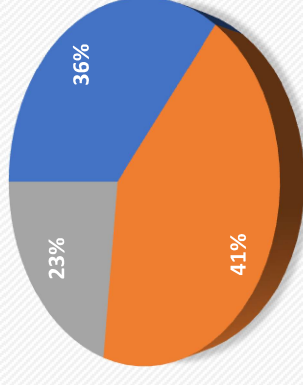


Remote delegate engagement

Were you able to submit your comments and questions to the live streamed sessions?



Were you able to join in discussions during your sessions?

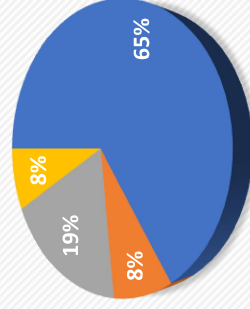


■ Were you able to join in discussions during your sessions?



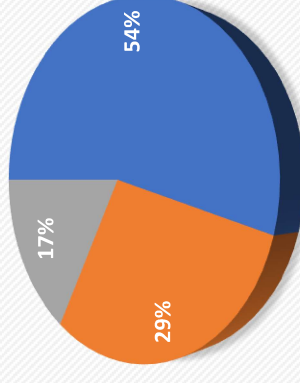
Attendance recommendation

Would you recommend attending BVNA Congress remotely to your friends and colleagues?



■ Yes ■ No ■ I would recommend attending in person ■ No response

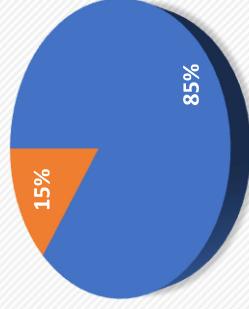
How will you attend BVNA Congress in the future?



■ I would attend in person ■ I would attend remotely

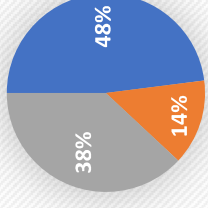
Scientific Programme

How would you rate the overall quality of speakers at this year's Congress?



■ How would you rate the overall quality of speakers at this year's Congress? ■

How would you rate the overall quality of the content (breadth and relevance to RVNs) at this year's Congress?



■ Satisfied ■ Not satisfied ■ Very satisfied