



BVNA CONGRESS 2026

Fri 9th - Sun 11th
October



EXHIBITOR & SPONSOR PROSPECTUS



www.bvna.org.uk/exhibitors

WHY GET INVOLVED?

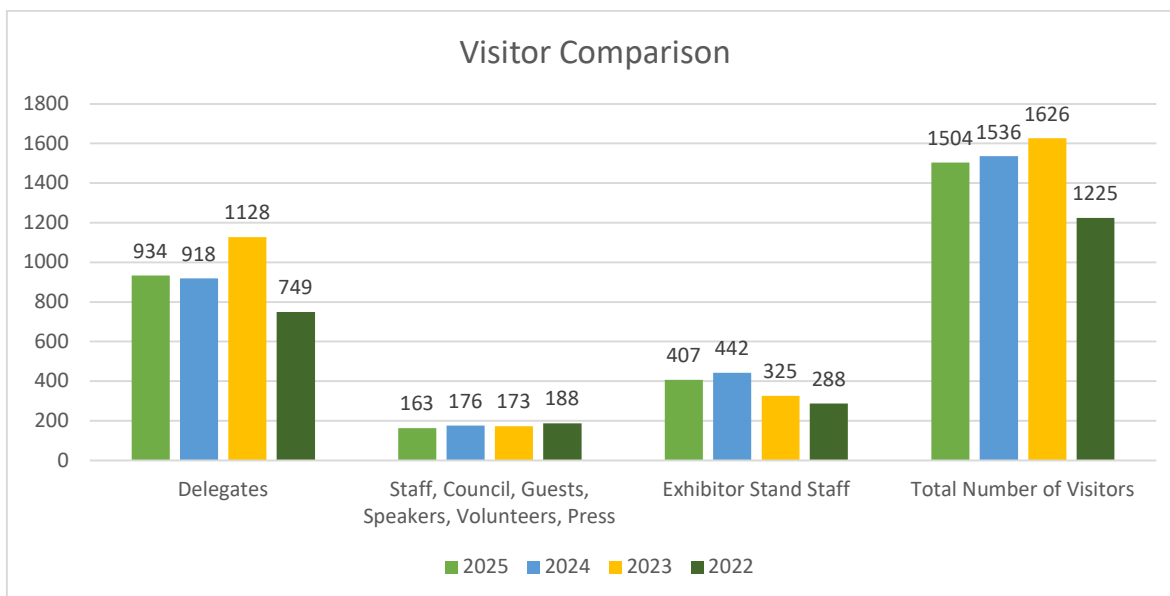
BVNA Congress is a unique event for everyone in the veterinary nursing community. The 2026 event will provide excellent opportunities for exhibitors to engage and communicate with the VN community to raise the profile of your company, products or services. We are delighted to be returning to Telford International Centre in 2026. For our exhibitors this offers one large exhibition hall under the same roof as lectures and workshops and will ensure maximum traffic and delegate interaction.

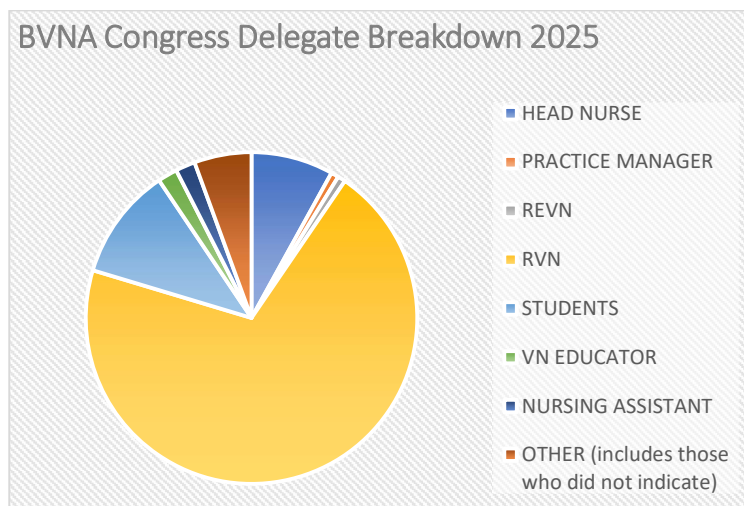
BVNA Congress is a key event in the veterinary calendar providing you with an exceptional opportunity to engage with over 1,200 nurses from every stage of their career, speciality and region all in one place for three days. It provides a platform for BVNA members and non-members to meet, learn, develop professionally and share excellent nursing practice, inspired by colleagues and peers.

WHAT'S IN IT FOR YOU?

- Raise your profile
- Increased sales of products or services
- Launch new initiatives
- Build new relationships
- Direct networking with professionals whose influence will impact on your business
- Strengthen existing relationships

Our 2025 event was a success and saw an increase in our delegate numbers, we hope to build on this and increase year on year.





ABOUT OUR 2026 EVENT

BVNA Congress consistently provides the UK's largest annual event dedicated to the veterinary nursing profession, meeting the varied needs of those working in a multitude of career pathways.

We take pride in bringing the veterinary nursing community together under one roof, providing a warm and welcoming atmosphere that facilitates quality engagement between delegates and exhibitors. The number of BVNA Congress visitors has been on an upward trajectory each year; with approximately 1,500 visitors to BVNA Congress 2025, we anticipate a greater number in 2026.

This year, BVNA Congress will be following BVNA President Sarah Holliday's theme of '**Compassion and Empathy**'. Whether towards patients, colleagues, clients, or each other – these are traits which truly underline what it means to be a veterinary nurse. We will be weaving this theme throughout the entire programme of events. At a time when there are enduring pressures on the veterinary profession as a whole, BVNA Congress will provide veterinary nurses with a boost and important reminder of their exceptional contributions to animal and human welfare.

Veterinary nurses are highly influential on decisions surrounding the purchase of products and equipment within the practice and beyond, so BVNA Congress provides an ideal audience to be able to showcase your company's services.

In 2026 we will introduce an 'Exhibitor Theatre' area within the Exhibition Hall, as an opportunity for exhibitors to deliver engaging and informational presentations on their products and services.

There are a wide variety of sponsorship opportunities available across our exhibition and scientific programme. From sponsored streams and workshops, to joining us as a sponsor for our popular Dinner Dance – there are lots of ways to get involved and increase engagement with our delegates.

For more information, contact:

lisa@bvna.co.uk

01279 969286

Scientific Programme – An introduction to sponsorship opportunities in 2026

Compassion and Empathy

This uplifting headline stream takes place each morning across the event, incorporating a range of topics to encourage delegates to consider how they are demonstrating compassion and empathy to themselves, as well as those around them.

VCAs

We're continuing to promote a more inclusive programme and wider audience than ever before, by supporting our VCA colleagues and ensuring they feel supported in their learning. VCAs (and SVNs) are welcome to attend all lectures across the programme.

Referral Nursing

Having launched this stream for the first time in 2024, this popular full-day stream will return in 2026 and aims to provide more specialised learning for VNs working in a referral setting.

Advanced Clinical Nursing

We've responded to delegate feedback seeking more in-depth clinical content. This brand-new stream for 2026 will target experienced veterinary nurses, whether in first opinion or referral practice, looking to stretch their clinical knowledge and skills.

Emergency and Critical Care

Another key topic for all veterinary nurses, our ECC lectures provide a consistently popular and well-attended stream.

Anaesthesia & Analgesia

This stream is usually at full capacity at BVNA Congress, so we're looking forward to offering another popular full-day A&A stream in 2026.

Any other sessions or streams caught your eye?

As always, BVNA Congress offers a wide range of streams from Equine to Exotics. We are happy to discuss other partnership opportunities across the programme, so please do get in touch if there are any other lectures, workshops or streams you'd like to get involved in.

What do we get for sponsoring a stream or session?

Wherever appropriate you can:

- opt to chair or facilitate sessions
- proffer suitable speakers from your organisation
- provide delegates with information about your products and organisation
- take part in discussions and open forums during the event
- have your branding on slides, room banner and all marketing for that session/stream
- provide materials and/or equipment to support sessions and demonstrate your products

SPONSORSHIP OPPORTUNITIES

£1,200 Max. 10 sponsors	£695 Max. 2 sponsors	£695 Max. 5 sponsors
Delegate Bag Sample Do you want to put 'Your Brand in Their Hand'? You can include a product sample or gift in every bag handed out to delegates at the registration desk.	Dinner Dance & Awards See your branding on all the marketing for the BVNA Awards & on the big screen as the winners are presented with their trophies. Branding will also be included on the dinner tables.	Happy Hour Join in the celebrations and welcome our newly appointed BVNA President. Your branding will be placed in the catering area and you can also have pop up banners in the central area.
£395 Max. 20 participants	£999 or FREE on supply Max. 1 sponsor	£699 or FREE on supply Max.2 sponsors
Exhibition Hunt Drive traffic to your stand! Delegates will be searching for our 60 th birthday diamonds, hidden around the exhibition visiting stands that are taking part to scan a code and enter the prize draw. Your logo, stand number and location will appear on the app.	Note Pads Include a branded notepad in every delegate bag, so your details are seen during the event and afterwards.	Pens Such an important part of a Congress and every nurse's day to day work, include a pen in every delegate bag.
£650 per session (discounts negotiable for multiple sessions)		
Lectures & Workshops Some options can be found on page 3 of this document. Sponsors will be acknowledged on the Congress Programme, on the app and at the beginning of the presentation. Sponsoring a whole stream will mean that you can have promotional material and pop ups during the lectures on that day.		

VNJ Advertising

Why not enhance your exhibiting presence by advertising in the VNJ. Please contact our VNJ Sales Manager, Kevan Bowen for more details:

Email: kevan@bvna.co.uk

Tel: 07768 880410



This year we are bringing back 'The Hub' for our Exhibitors to utilise for lectures/sessions within the exhibition hall.

A great way to speak to delegates, sessions will be available throughout the 3-day event in 1-hour slots.

This will be located at the rear of the exhibition hall, in a gazebo type room, with A/V equipment. There will be approximately 80-100 chairs and delegates will be provided with headphones in order to hear your lecture.



Exhibition Hub	PRICE (excludes VAT)
Per 1 hour slot	£750

*price negotiable for more than 1 slot per company

EXHIBITING OPPORTUNITIES

Exhibition stands are available in standard sizes, however if you would like to discuss booking a bespoke stand, please get in touch.

Due to the floorplan design, the number of open sides is limited and cannot be guaranteed
Stands are booked on a first come, first served basis (please be aware that some exhibitors have already pre-booked their stand based on their 2025 package)

Space Only

Includes carpet

STAND SIZE (frontage x depth)	STAND SIZE (Sqm)	PRICE (excludes VAT)
3m x 2m	6m ²	£2,150
6m x 2m	12m ²	£4,120
4m x 3m	12m ²	£4,120
9m x 3m	18m ²	£4,980

Shell Scheme

Package includes carpet, walls, fascia nameboard and strip lighting

STAND SIZE (frontage x depth)	STAND SIZE (Sqm)	PRICE (excludes VAT)
3m x 2m	6m ²	£2,500
6m x 2m	12m ²	£4,470
4m x 3m	12m ²	£4,470
9m x 3m	18m ²	£5,765

Charity Shell Scheme

(Registered charities only)
Package includes carpet, walls, fascia nameboard and strip lighting

STAND SIZE (frontage x depth)	PRICE (excludes VAT)
3m x 2m	£780
6m x 2m	£1,460

We first introduced this in 2025, to accommodate new start-up businesses and support them on their journey in the veterinary professions.

Our new businesses area includes the following:

- Space only (enough room for a small pop up stand)
- 1 x Table Hire
- 2 x Chair Hire
- 2 Exhibitor passes

Our standard terms and conditions for exhibitors will apply (see separate document). Further to this, companies **MUST** have been trading for less than 2 years (this may be negotiable in some circumstances).

New Businesses

Package includes space, 1 table and 2 chairs.

APPROX. SIZE	PRICE (excludes VAT)
2M	£1,200

*location of stands to be decided

MAKERS MARKET

BVNA introduced its Makers Market for the first time in 2023 and it is now going from strength to strength!

This area is for those Veterinary Nurses or industry professionals that have a sideline to their career. In 2025 we had scrub caps, nurse pockets, collars, leads and candles plus many more.

Why not come along and promote your business here and sell your wares to our delegates! You can choose to attend one day, two days or the whole event, giving you ultimate flexibility.

Location of stands will be confirmed nearer to the event, but will be located either in the exhibition hall or the foyer.

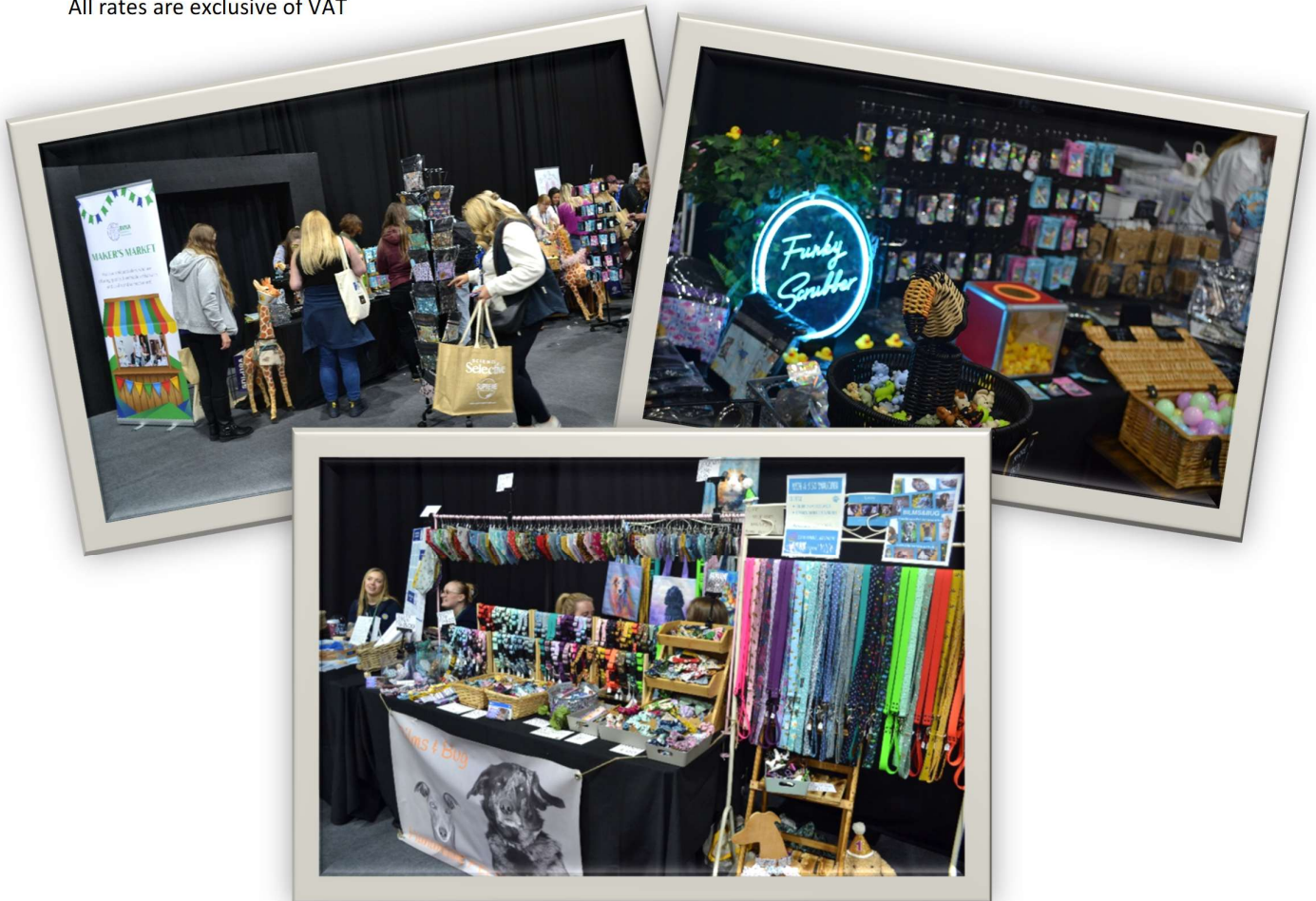
**please note that in 2026 we will not be accepting bookings from those just providing CPD/resources.

Makers Market

Package includes carpet, 6ft trestle table, 2 chairs and a tablecloth.

ONE DAY	TWO DAYS	WHOLE CONGRESS
£40	£70	£100

All rates are exclusive of VAT



SPECIAL SPONSOR PACKAGES

There is only one Platinum Sponsorship package and four Gold Sponsorship packages. Silver & Bronze Sponsors are limited to six. Bespoke packages are available.

	Platinum	Gold	Silver	Bronze
<i>Exhibition stand size</i>	6m x 4m	4m x 3m	3m x 2m	3m x 2m
<i>Event app including welcome advert</i>	✓			
<i>Welcome banners at venue & exhibition hall</i>	✓			
<i>Logo, link and text on sponsors website page</i>	✓	✓	✓	✓
<i>Logo on advertising</i>	✓	✓	✓	✓
<i>Dinner Dance & Awards</i>	✓			
<i>Delegate bag insert</i>	✓	✓	✓	
<i>Exhibition Hunt</i>	✓	✓	✓	✓
<i>Bespoke pre or post event email to delegates</i>	✓	✓	✓	✓
<i>Pop up advert on event app</i>	✓	✓	✓	
	£18,000	£11,900	£7,500	£5,100

All rates are exclusive of VAT

To discuss any of the opportunities listed, wish to have a bespoke sponsorship or exhibition package or if you have any other ideas or suggestions, please contact:

Lisa Brett

Email: lisa@bvna.co.uk

Tel: 01279 969286