

Fri 10th - Sun 12th
October 2025



BVNA CONGRESS 2025

Don't miss out - Join us at Telford International Centre



EXHIBITOR & SPONSOR PROSPECTUS



www.bvna.org.uk/exhibitors

About the event

BVNA will be celebrating its 60th Birthday year with another unique event for veterinary nurses in 2025.

We're delighted to be continuing our theme from last year of **'Progression'**, as BVNA President Lyndsay Hughes continues into her second term. We feel BVNA's 60th Birthday provides the perfect opportunity to reflect on how far the VN profession has come in this time, plus share inspiration and excitement for where it is yet to go in future.

Building on the success of BVNA Congress 2024, our delegates will once again be joining us in-person only in 2025. We know the real strength of the veterinary nursing community comes from being together under the same roof. We welcomed over 1,500 visitors through the doors of Telford International Centre in 2024 and we're looking to grow this figure in 2025.

Veterinary nurses are highly influential on decisions surrounding the purchase of products and equipment within the practice and beyond, so BVNA Congress provides an ideal audience to be able to showcase your company's services.

In 2024 we introduced the 'BVNA Veterinary Clinic' a new practical zone in the exhibition. The veterinary clinic will be back in 2025 for exhibitors to run sessions to demonstrate their products in a practical way, see page 5 for more information.

There are a wide variety of sponsorship opportunities available across our exhibition and scientific programme. From sponsored streams and workshops, to joining us as a sponsor for our popular Dinner Dance – there are lots of ways to get involved and increase engagement with our delegates.

And to celebrate our Birthday, we will be offering our exhibitors the chance to sponsor a prize every month for our members. See page 4 for details.

For more information, contact:

lisa@bvna.co.uk

01279 969286

Scientific Programme – An introduction to sponsorship opportunities in 2025

Progression

This headline stream takes place each morning across the event, incorporating a range of topics aiming to encourage delegates to consider where their career in veterinary nursing can take them. We'll also be ensuring that RVNs feel empowered to make the most of their role and skills, in both clinical and non-clinical settings.

'In Conversation'

We'll be providing an afternoon of interactive debates on current pressing animal welfare issues. Relevant to all our delegates, and with opportunities to interact directly with the panel, this collaborative stream will be sure to attract a large audience.

VCAs

We're continuing to promote a more inclusive programme and wider audience than ever before, by supporting our VCA colleagues and ensuring they feel supported in their learning. VCAs (and SVN's) are welcome to attend all lectures across the programme.

Referral Nursing

Having launched this stream for the first time in 2024, this full-day stream will return in 2025 and aims to provide more specialised CPD for VNs working in a referral setting.

Primary Care Nursing

We'll be championing and empowering RVNs working in first opinion/general practice. This

stream saw some of the highest attendance rates across the whole event in 2024.

Emergency and Critical Care

Another key topic for all veterinary nurses, our ECC lectures provide a consistently popular and well-attended stream.

Anaesthesia & Analgesia

This stream is usually at full capacity at BVNA Congress, so we're looking forward to offering another popular full-day A&A stream in 2025.

Any other sessions or streams caught your eye?


As always, BVNA Congress offers a wide range of streams from Equine to Exotics. We are happy to discuss other partnership opportunities across the programme, so please do get in touch if there are any other lectures, workshops or streams you'd like to get involved in.

What do we get for sponsoring a stream or session?

Wherever appropriate you can:

- opt to chair or facilitate sessions
- proffer suitable speakers from your organisation
- provide delegates with information about your products and organisation
- take part in discussions and open forums during the event
- have your branding on slides, room banner and all marketing for that session/stream
- provide materials and/or equipment to support sessions and demonstrate your products

SPONSORSHIP OPPORTUNITIES

| | | |
|---|--|--|
| BVNA's 60th Birthday Giveaway £350 Max. 12 sponsors | | £1,100 Max. 10 sponsors |
| <p>We will be celebrating throughout the year, with prize draw for our members every month. Your company logo will be connected with the prize draw for that month plus you will be included as a sponsor for our Happy Hour on the Friday during Congress.</p>  | | <p>Delegate Bag Sample Do you want to put 'Your Brand in Their Hand'? You can include a product sample or gift in every bag handed out to delegates at the registration desk.</p> |
| £650 Max. 2 sponsors | £550 Max. 2 sponsors | £375 Max. 20 participants |
| <p>Dinner Dance & Awards See your branding on all the marketing for the BVNA Awards & on the big screen as the winners are presented with their trophies. Branding will also be included on the dinner tables.</p> | <p>Friday Social Event As it proved so popular in 2024, we will be repeating our Musical Bingo night! Branding will be on all the tables and the sponsors may also provide pop ups/leaflets on the tables.</p> | <p>Exhibition Hunt Drive traffic to your stand! Delegates will be searching for our 60th birthday diamonds, hidden around the exhibition visiting stands that are taking part to scan a code and enter the prize draw. Your logo, stand number and location will appear on the app.</p> |
| £650 or FREE on supply Max. 1 sponsor | £650 or FREE on supply Max.2 sponsors | £830 Max. 6 sponsors |
| <p>Note Pads Include a branded notepad in every delegate bag, so your details are seen during the event and afterwards.</p> | <p>Pens Such an important part of a Congress and every nurse's day to day work, include a pen in every delegate bag.</p> | <p>Event App Delegates will be able to refer to the app throughout the event, adverts can direct delegates to your website link at the touch of a finger!</p> |
| £600 per session (discounts negotiable for multiple sessions) | | |
| <p>Lectures & Workshops Some options can be found on page 3 of this document. Sponsors will be acknowledged on the Congress Programme, on the app and at the beginning of the presentation. Sponsoring a whole stream will mean that you can have promotional material and pop ups during the lectures on that day.</p> | | |

VNJ Advertising

Why not enhance your exhibiting presence by advertising in the VNJ. Please contact our VNJ Sales Manager, Kevan Bowen for more details:

Email: kevan@bvna.co.uk

Tel: 07768 880410



PRACTICAL ZONE OPPORTUNITIES

This year we are bringing back the ‘BVNA Veterinary Clinic’ which is a practical zone within the exhibition hall.

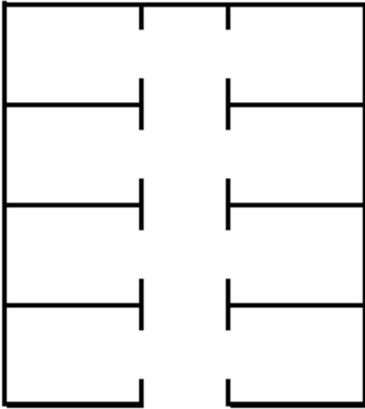
The Clinic will provide the opportunity for you to demonstrate your products, equipment or services to the delegates in a more practical way.

Areas covered could be:

- Cat-friendly waiting or consult room
- Dog-friendly waiting or consult room
- Diagnostic imaging suite
- Pharmacy
- Dental suite
- Consulting room
- Operating room
- Laboratory
- Post-operative care e.g. wound care, bandaging

Or if you have your own ideas, we are open to suggestions!

The layout will be based on the image below with a maximum of 8 rooms:



Shell Scheme Room

Package includes carpet, walls, fascia name board and lighting. Price is negotiable if you are exhibiting or sponsoring more than one room.

| STAND SIZE (frontage x depth) | STAND SIZE (Sqm) | PRICE |
|----------------------------------|---------------------|-------------|
| 3m x 4m | 12m ² | £2,000 +VAT |

EXHIBITING OPPORTUNITIES

Exhibition stands are available in standard sizes, however if you would like to discuss booking a bespoke stand, please get in touch.

Due to the floorplan design, the number of open sides is limited and cannot be guaranteed. Stands are booked on a first come, first served basis (please be aware that some exhibitors have already pre-booked their stand based on their 2023 package)

Space Only

Includes carpet

| STAND SIZE (frontage x depth) | STAND SIZE (Sqm) | PRICE (excludes VAT) |
|----------------------------------|---------------------|-------------------------|
| 3m x 2m | 6m ² | £2,030 |
| 6m x 2m | 12m ² | £3,880 |
| 4m x 3m | 12m ² | £3,880 |
| 9m x 3m | 18m ² | £4,700 |

Shell Scheme

Package includes carpet, walls, fascia nameboard and strip lighting

| STAND SIZE (frontage x depth) | STAND SIZE (Sqm) | PRICE (excludes VAT) |
|----------------------------------|---------------------|-------------------------|
| 3m x 2m | 6m ² | £2,345 |
| 6m x 2m | 12m ² | £4,070 |
| 4m x 3m | 12m ² | £4,070 |
| 9m x 3m | 18m ² | £5,485 |

Charity Shell Scheme

(Registered charities only)
Package includes carpet, walls, fascia nameboard and strip lighting

| STAND SIZE (frontage x depth) | PRICE (excludes VAT) |
|----------------------------------|-------------------------|
| 3m x 2m | £740 |
| 6m x 2m | £1,377 |

BVNA introduced its Makers Market for the first time in 2023 and it was a great success!

This area is for those Veterinary Nurse's or industry professionals that have a sideline to their career. In 2023 we had infused glass, wax melts and candles, scrub caps and nurse pockets plus many more.

Why not come along and promote your business here and sell your wares to our delegates! You can choose to attend one day, two days or the whole event, giving you ultimate flexibility.

Location of stands will be confirmed nearer to the event, but will be located either in the exhibition hall or the foyer.

Makers Market

Package includes carpet, 6ft trestle table, 2 chairs and a tablecloth.

| ONE DAY | TWO DAYS | WHOLE CONGRESS |
|---------|----------|----------------|
| £35 | £60 | £80 |

All rates are exclusive of VAT



SPECIAL SPONSOR PACKAGES

There is only one Platinum Sponsorship package and four Gold Sponsorship packages. Silver & Bronze Sponsors are limited to six. Bespoke packages are available.

| | Platinum | Gold | Silver | Bronze |
|---|----------------|----------------|---------------|---------------|
| <i>Exhibition stand size</i> | 6m x 4m | 4m x 3m | 3m x 2m | 3m x 2m |
| <i>Event app including welcome advert</i> | ✓ | | | |
| <i>Welcome banners at venue & exhibition hall</i> | ✓ | | | |
| <i>Logo, link and text on sponsors website page</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Logo on all advertising</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Dinner Dance & Awards</i> | ✓ | | | |
| <i>Delegate bag including an insert</i> | ✓ | ✓ | | |
| <i>Exhibition Hunt</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Friday Social Event</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Bespoke pre or post event email to delegates</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Pop up advert on event app</i> | ✓ | ✓ | ✓ | |
| | £17,000 | £11,200 | £7,000 | £4,800 |

All rates are exclusive of VAT

To discuss any of the opportunities listed, wish to have a bespoke sponsorship or exhibition package or if you have any other ideas or suggestions, please contact:

Lisa Brett

Email: lisa@bvna.co.uk

Tel: 01279 969286