



British Veterinary Nursing Association (BVNA) Strategic Plan 2023/2024



Vision

To represent, support & champion the Veterinary Nursing profession

Values

Empowering / inclusive / collaborative / progressive / human and animal welfare

Mission

To empower veterinary nurses to develop as individuals and increase their impact on the profession, animal health and welfare

OUR STRATEGIC AIMS



Leadership & Representation

We will:

- Actively campaign on issues that matter to members
- Collaborate with partners to promote veterinary nursing as a positive career choice to help create a more diverse and inclusive workforce through VN Futures
- Increase awareness of the diverse roles of veterinary nurses within the industry and to members of the public
- Develop our networks and work with others to gain a stronger voice



Member Engagement & Support

We will:

- Engage with members to share their views on important issues affecting the profession
- Promote evidence based veterinary nursing practice through all our communications
- Proactively review the market and engage with educators/partners to develop new courses based on the needs of our members
- Support and guide SVNs and newly qualified RVNs



A Sustainable Organisation

We will:

- Retain and increase membership
- Increase income via marketing, advertising and CPD to UK and international members
- Continue to improve our member database and member experience
- Maintain our Silver Accreditation with IIE to improve our environmental sustainability
- Continue to support Vet Sustain including the Carbon Calculator
- Continue our mission to improve sustainability by promoting the digital version of the VNJ



British Veterinary Nursing Association (BVNA) Quick Guide to Member Benefits



Vision

To represent, support & champion the Veterinary Nursing profession

Values

Empowering / inclusive / collaborative / progressive / human and animal welfare

Mission

To empower veterinary nurses to develop as individuals and increase their impact on the profession, animal health and welfare



CPD & Education

- Continue to discount BVNA Congress for members
- Provide and actively promote the digital VNJ
- Provide educational bursaries to promote the progression of veterinary nurses careers
- Webinars and all CPD in the portal
- Discount learning pathways to members and grow the number of pathways provided
- Develop a leadership pathway
- Develop a clinical coach network to facilitate sharing of best practice.



Information Advice & Guidance

- Provide an independent advisory service to members (BMAS)
- Diversity, Inclusivity & Widening Participation Working Group (DIWP)
- Mind Matters Initiative (MMI) collaboration
- Income Protection Plus - Discounted access for members
- Daphne Shipman Benevolent Fund, which supports our members and their families through hardship caused by ill health
- Welfare of Pets in Schools
- Provide toolkits to members to support them in their roles; the chronic illness toolkit and student toolkit, and pay and mental health toolkits coming soon.



Representation

BVNA represent the veterinary nursing profession on the following:

- BVNA council
- Lead and champion the Protect the Title campaign
- Legislative reform
- Are actively engaged and collaborate with significant and impactful working groups
- Develop strategic partnerships for the benefit of our members and the wider profession
- Allied with associations such as BVA, BSAVA, BEVA, BVLGBT+, Vetlife
- Allied with regulators - RCVS, DEFRA, VMD
- Facilitate collaboration with educators in colleges and universities and awarding organisations
- Lead Veterinary Nursing Awareness Month (VNAM)
- Provide BVNA awards to recognise contribution to the veterinary profession
- Shape the future work force of our profession through VN Futures



To find out more and to apply for membership please scan the QR Code